



Inspirational Teaching.  
Generational Impact.

**Bascom Hill Society**

Fall Event 2012

University of Wisconsin-Madison

# Bascom Hill Society 2012 Fall Event

Friday, October 5, 2012  
Union South

## *Welcome*

Mike Knetter, President and CEO  
University of Wisconsin Foundation

*Acknowledgement of new Bascom Hill Society members  
Presentation of Bascom Hill Society Scholarship*

Bascom Hill Society Scholarship Recipient  
Rebecca Skowronski

## *University Update*

*Presentation of Distinguished Alumni Award*

David Ward, Interim Chancellor  
University of Wisconsin-Madison

Distinguished Alumni Award Recipient  
Cora Marrett

## *Program*

*"Inspirational Teaching. Generational Impact."*

James L. Baughman, Fetzer-Bascom Professor,  
School of Journalism and Mass Communication

Deborah Blum ('82 MS L&S),  
Helen Firstbrook Franklin Professor,  
School of Journalism and Mass Communication

Sharon Dunwoody, Evjue-Bascom Professor,  
School of Journalism and Mass Communication

## *Varsity*

Ariana Douglas and Erik Larson  
School of Music, University Opera

# *Table d'Hôte*

## *Salad Course*

Seasonal greens with pumpkin-pomegranate vinaigrette,  
smoked almonds and shaved Asiago

## *Main Course*

Petite beef tenderloin with gruyere mashed potatoes,  
shiitake mushroom sauce and sautéed asparagus

Chardonnay buttered chicken with garlic tomato salad over  
gruyere mashed potatoes and sautéed asparagus

Mushroom duxelle with thyme pepper demi glace and  
rapini sautéed with garlic and pine nuts

## *Dessert*

A variety of miniature delicacies served buffet style



*“Professor Lloyd C. Pray  
opened the world to me and  
changed my life. He taught  
us to ‘read the rocks’ and*

*insisted that we tease out the history of our planet  
by careful observation of the outcrops coupled  
with a deliberate challenge to the ‘conventional  
wisdom’ of the day.”*

*–Mark Solien*



## Rebecca Skowronski

*Bascom Hill Society Scholarship recipient*

Your 2012 Bascom Hill Society Scholarship recipient is a self-described “science nerd” from Neenah, Wisconsin. Rebecca “Becca” Skowronski, a senior in the School of Pharmacy, was attracted to the field when she job shadowed a local pharmacist during high school. Her career goals became more specific — to work in intensive care or oncology — after her mother was diagnosed with cancer.

While her mother underwent a second round of cancer treatment three years ago, Skowronski organized and continues to run Kick It To Cancer (KITC), a sports day for survivors, friends and loved ones. “Physical activity has always been an important part of my mother’s life,” she said. “Seeing her lose the ability to participate in the activities she loves is extremely difficult. I realized how many people go through similar struggles and how much I want them to know they are not alone. KITC works with the Carbone Cancer Center to provide kids, individuals, families, survivors, fighters—everyone—with hope and motivation by inviting them to spend a worry-free day surrounded by the sports they love and the athletes and coaches they look up to. We raise awareness while raising money.”

With student-run chapters at University of Wisconsin System campuses in Stevens Point, Eau Claire, Milwaukee and Oshkosh, KITC has raised nearly \$10,000 for cancer research. Most recently, a friend at the University of Minnesota hoped to start a chapter there.

Skowronski has maintained a 3.48 grade-point average in the face of challenging science courses in addition to Swedish and German. One of her teachers calls her “a model student,” and she is actively involved with the Academic Resource Coalition, a centralized tutoring assistance for students. Proud of her Polish heritage, Skowronski is also researching her Native American ancestry at the Wisconsin Historical Society. In her rare free time, she might be found in a pickup soccer game on the Kohl Center lawn.

Skowronski thanks the Bascom Hill Society for the scholarship.



## Cora Marrett

### *2012 Distinguished Alumna*

“Graduate education at Wisconsin provided me a strong grounding in the science of human endeavors,” Cora Marrett, recipient of the 2012 Distinguished Alumni Award, has said. The deputy director of the National Science Foundation (NSF) earned her master’s and doctoral degrees in sociology from the UW-Madison and served as a faculty member from 1974 to 1997. She became a top administrator at the University of Massachusetts-Amherst, returning to Madison in 2001 as senior vice president for academic affairs for the University of Wisconsin System. She became assistant NSF director in 2009, acting director in 2010 and deputy director in 2011. She also led the foundation’s efforts to achieve excellence in U.S. science, technology, engineering and mathematics education at all levels. She credits UW-Madison for bolstering her curiosity, while faculty mentors and colleagues “communicated the importance of knowing one’s own limitations and identifying experts to draw on.”

“Claudia Card taught me introductory ethics in my junior year . . . What is best for the most; what is best for the individual; what is the motivation (does intention count regardless of the outcome?); is full honesty always best? Can each person determine what is best for him/herself under all circumstances? Is pleasure or happiness the goal? Utility? - and if so, by whom? and how? So many ways to measure!”

–Stephanie Sorensen



“When education, science, industry and government work together, everyone wins. Professor and Wood Products Technologist Scott Bove in the University of Wisconsin-Madison’s Department of Forest and Wildlife Ecology is a catalyst in making this happen. His actions benefit all who want to foster, and prosper in, a more sustainable and eco-friendly environment.”

–Tom Talbot

# James L. Baughman

*Fetzer-Bascom Professor*

*School of Journalism and Mass Communication*

James L. Baughman, who specializes in the history of American journalism and broadcasting, joined the journalism faculty in 1979. He also holds an affiliate appointment in the Department of History and chairs the advisory board for the Center for the History of Print and Digital Culture.

Baughman offers courses in the history of mass communication, literary journalism and interpretive news writing. This popular professor received the Chancellor's Distinguished Teaching Award in 2003. He served two terms as director of the School (2003-09), when his many public appearances on behalf of the School and university earned him the first Wisconsin Alumni Association Ciriacks Alumni Outreach Excellence Award in 2005.

Baughman's scholarly work includes four books, "Television's Guardians: The Federal Communications Commission and the Politics of Programming, 1958-1967" (Tennessee, 1985), "Henry R. Luce and the Rise of the Modern American News Media" (rev. ed., Johns Hopkins, 2001), "The Republic of Mass Culture: Journalism, Filmmaking and Broadcasting in America since 1941," 3rd ed. (Johns Hopkins, 2006), and "Same Time, Same Station: Creating American Television, 1948-1961" (Johns Hopkins, 2007).

He is a member of the American Historical Association, the Business History Conference and the Organization of American Historians (OAH). For three years, he served on the OAH's Erik Barnouw Committee, which honors outstanding historical documentaries, and chaired the committee in 1996-97. Baughman was a member of the Wisconsin Advisory Committee to the U. S. Commission on Civil Rights from 1985 to 1992 and chaired the committee from 1989 to 1992.



# Deborah Blum ('82 MS L&S)

*Helen Firstbrook Franklin Professor,  
School of Journalism and Mass Communication*

Pulitzer Prize-winning science journalist Deborah Blum joined the journalism school faculty in 1997. Her classes include Science and Environmental Journalism, Creative Non-Fiction and Long Form Journalism. In articles and books, she explores the intersection between science and society, focusing on subjects ranging from animal research to forensic toxicology.

In addition to numerous articles and blog posts, Blum is the author of "The Poisoner's Handbook: Murder and the Birth of Forensic Medicine in Jazz Age New York" (Penguin Press, 2010), "Ghost Hunters: William James and the Search for Scientific Proof of Life After Death" (Penguin Press, 2006), "Love at Goon Park: Harry Harlow and the Science of Affection" (Perseus Books, 2002), "Sex on the Brain: The Biological Differences Between Men and Women" (Viking, 1997), and "The Monkey Wars" (Oxford University Press, 1994). She also co-edited "A Field Guide for Science Writers" (Oxford University Press, 1997 and 2002).

For her work in science communication, Blum was named a fellow of the American Association for the Advancement of Science and a Life Time Associate of the National Academies of Science.



*"My favorite professor was Frank Graner. He pushed my button and made me think in new ways about how formulas did not always explain dynamics in business."*

*—Rodger Smith*

# Sharon Dunwoody

*Evjue-Bascom Professor*

*School of Journalism and Mass Communication*

Sharon Dunwoody, a former science writer, moved from the Ohio State University School of Journalism in 1981 to join the UW-Madison faculty. Among other affiliations, she is a member of the Governance Faculty of the university's Gaylord Nelson Institute for Environmental Studies and a faculty affiliate of the Science and Technology Studies program. Her focus on science communication is reflected in her teaching, which includes the courses Science and Environmental Journalism, Science and Environmental Communication, and Informal Science Education for Scientists: A Practicum. As a scholar, she focuses on the construction of media science messages and how those messages are employed for cognitive and behavioral purposes. In addition to numerous articles and book chapters, she co-edited "Communicating Uncertainty" (Erlbaum, 1999) and "Scientists and Journalists" (Free Press, 1986) and authored "Reconstructing Science for Public Consumption" (Deakin University Press, 1993).

Dunwoody has served as a Fulbright Distinguished Lecturer in Brazil, as a visiting journalism fellow at Deakin University in Australia and as Donnier Guest Professor at Stockholm University. Most recently, she received the Paul J. Deutschmann Award in recognition of her research career. She also is a Fellow of the American Association for the Advancement of Science, the Midwest Association for Public Opinion Research and the Society for Risk Analysis. Former head of the section on General Interest in Science and Technology of the American Association for the Advancement of Science, she also served as president of both the Midwest Association for Public Opinion Research and the Association for Education in Journalism and Mass Communication

# Ariana Douglas, Erik Larson

*School of Music, University Opera*

Ariana Douglas is a fourth-year undergraduate student, pursuing a bachelor of music degree in vocal performance. With University Opera, she has performed as The Nursing Sister in "Suor Angelica" and Zerlina in Mozart's "Don Giovanni." She will perform the role of Glauce in Cherubini's "Medea" this fall. Douglas sang selections from "Porgy and Bess" at the 2012 UW Varsity Band Concert and performed at the May 2012 Union Theater Gala. She studies with Julia Faulkner.

Bass-baritone Erik Larson is a third-year undergraduate student in vocal performance. With University Opera, he has sung the role of Masetto in Mozart's "Don Giovanni" and will perform the role of Creonte in the upcoming performance of Cherubini's "Medea." He most recently appeared as Samuel in Gilbert and Sullivan's "Pirates of Penzance" with the Madison Savoyards. Larson has sung with the Madison Opera Chorus since his senior year of high school. He also studies with Julia Faulkner.



*"Professor Stanley Kutler, with unrelenting energy and focus, initiated, engaged in, created and made his own on a national scope so much that he touched the world of history and made it more than it had been before."*

*—Harold Kaplan*

# New Members

Steven L. and Karen L. Allenstein  
Madison, Wisconsin

E. Thomas Arington  
Mason, Ohio

Michael A. and Carla R. Austin  
Dallas, Texas

Donna Katen-Bahensky and  
James Bahensky  
Middleton, Wisconsin

Richard L. Baughn and  
Witta O. Priester  
Sequim, Washington

Richard N. and Janice A. Baum  
Los Angeles, California

John D. Baumann and  
Catherine R. Doyle  
Monroe, Wisconsin

Laura P. Bautz  
Chevy Chase, Maryland

Patrick J. Baxter  
Fitchburg, Wisconsin

Paul F. Beyer  
Hillsborough, California

Frederick L. Bloom  
Sarasota, Florida

Kim R. Carney  
Chicago, Illinois

Baron A., III and Darlene G. Cass  
Dallas, Texas

Steve and Jill Cohan  
Madison, Wisconsin

Joan D. DeBruin  
Seven Lakes, North Carolina

Ken E. Dempsy  
Newtown, Connecticut

Ann and Ari Deshe  
Columbus, Ohio

Robert C. Dixon  
Sun City West, Arizona

Dr. A.C.V. Elston and  
Mary McIntyre Elston  
La Crosse, Wisconsin

Sherree L. Engles  
Dubuque, Iowa

Karen N. Ganser  
Fort Atkinson, Wisconsin

Heidi Gottman  
Madison, Wisconsin

Greg and Carol Griffin  
Madison, Wisconsin

Adam J. Grosse  
Madison, Wisconsin

Bryan L. Hendricks  
Verona, Wisconsin

James G. and Judy Hirsch  
Los Angeles, California

William P. and Jenny Hsu  
Wausau, Wisconsin

Ira R. and Nancy Foreman Kaufman  
Mequon, Wisconsin

William E. Kennedy  
Janesville, Wisconsin

Kenneth A. and Cathy L. Kerznar  
Hartland, Wisconsin

Roger W. and Kay Kilcoyne  
Middleton, Wisconsin

Sangtae Kim and Lee Julie Jer  
Madison, Wisconsin

James A. and Renee F. Knight  
Madison, Wisconsin

Kelby K. and  
Heidi M. Krabbenhoft  
Sioux Falls, South Dakota

Robert K. Leach  
Saint Louis Park, Minnesota

George L. Lehnertz  
Evanston, Illinois

Harry C. and Gay I. Leslie  
Vancouver, Washington

Adam J. Loewy  
Austin, Texas

Lois R. Loff  
Dane, Wisconsin

Jon D. and Dawn M. McCoy  
Dubuque, Iowa

David W. and Sharron Mies  
Mahomet, Illinois

Harry M. Miles and Susan M. Earley  
Madison, Wisconsin

Laura S. Miller  
Dallas, Texas

Agnes Moore  
Madison, Wisconsin

Joel L. and Beverly S. Morrison  
Venice, Florida

Len and Carmella Nelson  
Eatonton, Georgia

Robert and Shirley Newman  
Calabasas, California

Donald A. Nichols and Jane Bartels  
Madison, Wisconsin

G. Timothy and Francene S. Orrok  
Ashland, Oregon

Mahendra R. and Jayshree M. Patel  
Milltown, New Jersey

Thomas H. and Lucille R. Peterson  
Hatley, Wisconsin

Eric B. and Tiffany L. Pifel  
Pewaukee, Wisconsin

Roberta W. Preston  
Madison, Wisconsin

Phil Reynolds  
Madison, Wisconsin

Daniel Roh and Carla Cae Allenstein  
Lenexa, Kansas

Thomas A. and Janette L. Rudkin  
Los Gatos, California

Lawrence M. and Marcia P. Schantz  
Miami Beach, Florida

Harold E. Scheub  
Madison, Wisconsin

Walter G. and Leslie E. Schmid  
Chicago, Illinois

Dale A. and Kimberly K. Schmidt  
Chippewa Falls, Wisconsin

Daniel R. and Patricia B. Schultz  
Madison, Wisconsin

Carl and Peggy Sewell  
Dallas, Texas

Stephanie L. Sorensen  
Madison, Wisconsin

Peter Stewart and Huyen Cao  
Montclair, New Jersey

R. William Thomas  
Wayne, Pennsylvania

Lynde B. Uihlein  
Milwaukee, Wisconsin

Max W. Urish  
Anchorage, Alaska

Daniel and  
Elizabeth van der Weide  
Madison, Wisconsin

Konstantinos H. Vlahadamis  
Houston, Texas

Joseph R. Washington, Jr.  
Marcus Hook, Pennsylvania

Richard O. and Katherine E. Welnick  
Madison, Wisconsin

Arlen Runzler Westbrook  
Delma, New York

Felix Chi-Ming and  
Mildred M. W. Yip  
San Marino, California

Tom F. Zeinemann  
Delafield, Wisconsin



*“Professor Foster in Mechanical Engineering taught me thermo. Very engaging and made the topic memorable. Others called it ‘Thermo-god-dam-ics’ but not those that had Foster. He always made the office hours he set. Saying what you do and doing what you say is his mark in integrity. I strive for that every day.”*

*–Tim Heindel*





UNIVERSITY OF WISCONSIN  
**FOUNDATION**

[supportuw.org](http://supportuw.org)